# A comparison of Stevenage sports and leisure against offers in other similar local authorities such as Basildon, Dacourm, Harlow and Hertsmere

#### Leisure Offer from five different local authorities;

- 1. Stevenage
- 2. Basildon
- 3. Harlow
- 4. Dacorum
- 5. Hertsmere

# 1. Stevenage

4 main facilities within the district

- Stevenage Arts and Leisure Centre
- Swimming Centre
- Fairlands Sailing Centre
- Stevenage Golf and Conference Centre.

#### **Stevenage Arts and Leisure Centre**

- Fitness Suite
- Sports Hall
- Workout studio's
- · Specialist equipment for those with a disability
- Healthy Hub
- Gordon Craig Theatre

#### **Stevenage Swimming Centre**

- 33 metre pool which includes
  - Diving boards
  - Underwater lighting
  - Gallery seating
  - A family changing village
- Kinesis studio and classes
- Methesis Spa

#### **Fairlands Valley Sailing Centre**

- Sailing and rowing
- Pedalos
- High Ropes and Climbing
- Land activies

- Team Building Activities
- Education Packs

#### **Stevenage Golf and Conference Centre**

- 18 hole Golf Course
- 9 Hole Pitch and Putt Course
- 22 bay floodlit driving range
- Golf Lessons with PGA Pro
- Footgolf
- Stevenage Golf Club involved

#### **Gordon Craig Theatre**

- 501 seating theatre
- Various and varied programme of live entertainment, ranging from one night varietymusic shows to week-long drama productions.
- Two large scale musical and a play every year.

# 2. Basildon

Basildon's Leisure Provision is overseen by Everyone Active who runs the services on the Council's behalf.

#### **Basildon Sports Village**

- Gym area with mixture of free weights and resistance machines
- Swimming pool 50m and eight lane pool. Can be converted into two 25m pool.
- Sports Hall 8 courts
- Climbing Wall
- Netball Courts
- Cricket Pitch
- Football Pitch
- Athletics stadium (750 seats)

#### **Eversley Leisure Centre Facilities**

- Gym area (65 station)
- Group fitness Studio's
- Retail area

#### **Wickford Swim and Fitness Centre**

- Swimming pool (25m four lanes)
- Gym (65 station)
- Group Fitness Studio

Retail area.

#### **Basildon Theatre - Townsgate**



- 550 seats. Traditional horseshoe shaped seating area in the main Auditorium.
- Mirren Studio is the 2<sup>nd</sup> part of the Theatre for much smaller shows.
- Arts and exhibitions can also be showcased on in the Foyer.

#### 3. Harlow

**Harlow Leisurezone** is managed by Harlow and District Sports Trust. The Towns first ever combined wet and dry sporting facilities on one site.

- Swimming Pool 25m long and 8 lanes wide with 300 spectators seating.
- Sports arena Badminton, Basketball, and Trampolining. Sprung floor and slip resistant.
- Indoor Tennis Hall
- Gym Area
- Three fitness studio's
- Four squash courts
- Healthy spa
- Day care Nursey
- Hair Salon
- Therapy Suite
- Science exhibition
- Lounge Bar and Café

#### **Harlow Playhouse**

Harlow Playhouse directly managed by the council has a main theatre and studios Spaces include:

# Main theatre 1:

• 400 seat Proscenium theatre. Steep single tier and enhanced side banks. Large sprung stage and full fly-tower.



# Theatre 2:

• 120 seat thrust theatre, with large Sprung Floor and three surrounding seating banks



#### Studio 1:

• Self-contained dance studio. Sprung floor. Mirrored wall. Sounds system. Dressing rooms.



#### Studio 2:

• A drama and dance studio with sprung dance floor, mirrored wall and sound system.



#### 4. Dacorum

The council contracted Everyone Active to manage their Leisure Facilities on the Council's behalf.

#### **Hemel Hempstead Leisure Centre**

- Gym Area cardio, resistant machines and free weights.
- Indoor Swimming Pool
- Outdoor Swimming Pool 25m x 12 main pool and kid's paddling pool with fountains. Open summer months.
- Group fitness studios.
- Artificial Football Pitches
- Squash Courts
- Sports Hall
- Retail area

#### **Jarman Park Athletics Track**

- Running Track
- Jumping pits
- Full infield available long jump, triple jump, hammer, discus, Javelin, Shot put, high jump and pole vault. Also space for a full 11 a side pitch within the running track.

#### **Little Hay Golf Complex**

- 18 Hole main course, pitch and putt, driving range and clubhouse.
- 9 hole course
- Driving range
- FootGolf
- Golf pro Adult Tuition and Junior Tuition.

#### **The Snow Centre**

- 160m main slope as well as the largest indoor ski lesson slope in the UK. 30m wide.
- Schuss Bar on the slope. Free Tea and Coffee during the session.
- Lodge bar and kitchen.
- Events running throughout the week themed around ski and personal challenges.

#### The XC - operated by Dacorum Sports Trust

- Skatepark concrete pool and bowl complex. 5ft in shallow end, 8ft in deep end with a 9ft extension.
- Climbing and Bouldering XC's Wall consists of four very distinct areas. Light wave, Cristalithe and Mozaik climbing systems are used to design to challenge all types of climbers. Caters for boulders, top rope climber.
- Caving XC indoor caving system is one of the largest in the world! It measures 160m stretching through intricate twists and turns.
- High Ropes
- Yoga
- Holiday Activities

#### 5. Hertsmere Borough Council - InspireAll

Hertsmere Borough Council work alongside InspireAll to run their facilities:

#### **Bushey Grove Leisure Centre -**

- Gym area cardio and resistance machines along with Free Weights.
- Swimming 25m pool and 16.66 x 7.5m teaching pool
- Indoor sports via the main sports hall such as badminton, netball and basketball.
- Spa, Health and Wellbeing Thermal Spa experience
- Children activities such as holiday camps with onsite crèche.
- Outdoor sports Padel tennis court, 5 a side floodlit Astro Turf.

#### Furzefield Leisure Centre -

- Gym area cardio and resistance machines along with Free Weights.
- Swimming 33m pool and 12m teaching pool
- Indoor sports via the main sports hall such as badminton, netball and basketball.
- Spa, Health and Wellbeing Thermal Spa experience
- Children activities such as holiday camps with onsite crèche.
- Outdoor sports 5 a side floodlit Astro Turf.

#### The Venue Leisure Centre -

- Gym area cardio and resistance machines along with Free Weights.
- Swimming 33m pool and 12m teaching pool
- Indoor sports via the main sports hall such as badminton, netball and basketball.
- Spa, Health and Wellbeing Thermal Spa Experience
- Children activities such as holiday camps with onsite crèche.
- Sports treatment.

#### Leisure Card – Loyalty Scheme by Hertsmere Borough Council

Rewards by activity		
Activity	Points per visit	Free visit costs
Squash	70	700
Badminton	90	900
Gym	60	600
Fitness Classes	60	600
Swim	25	250

The Loyalty Card offers you the opportunity to collect points and earn FREE visits when you pay for using the gym, go swimming, attend a fitness class or take part in indoor or outdoor sport at one of the centres listed above.

#### **Wyllyotts Theatre**

Wyllyotts Theatre is a versatile entertainment venue offering theatre, cinema, catering and room hire. We screen National Theatre Live, RSC, Royal Opera and West End plays and shows throughout the year alongside live theatre, comedy, speakers, tribute shows and musicals. The theatre and meeting rooms are also available to hire.

# A comparison of local authority advertising of local leisure provision

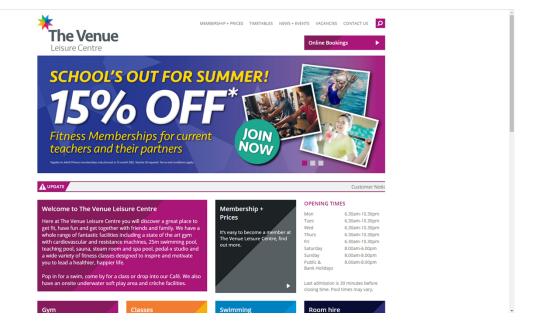
# <u>Hertsmere Local Authority - InsprieAll - (formerly Hertsmere Leisure)</u>

Website - https://www.inspireall.com/

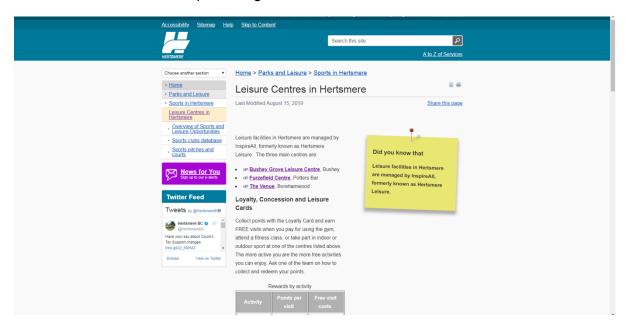
Each Leisure Centre within Hertsmere has its own website advertising each of its unique offers that it runs. This is supported by the main site of Inspireall.







#### Hertsmere Council Website promoting their Leisure Provision:



#### Social Media -

#### **Twitter Page**



# <u>Harlow Council – Harlow Leisurezone – Harlow & District Sports Trust</u>

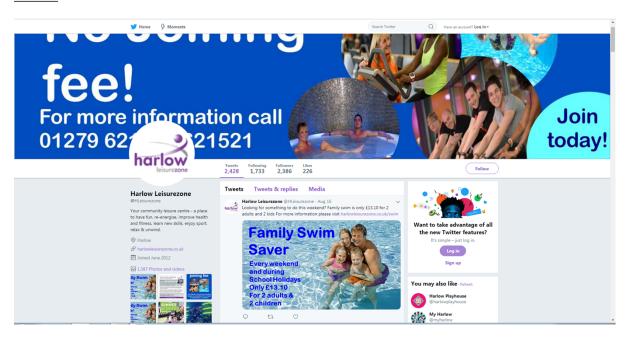
http://www.harlowleisurezone.co.uk/

Website

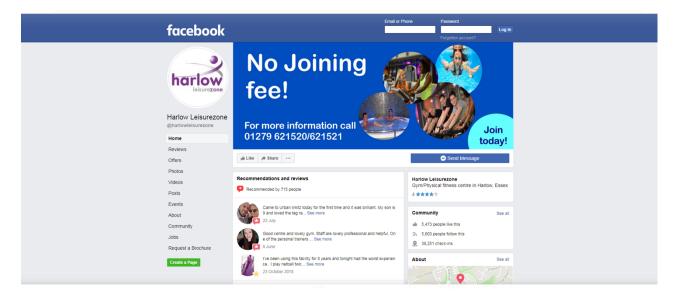


#### **Social Media:**

#### Twitter



# <u>Facebook</u>



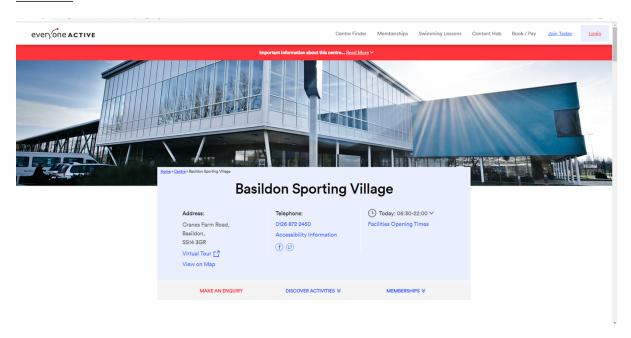
#### E Brochure

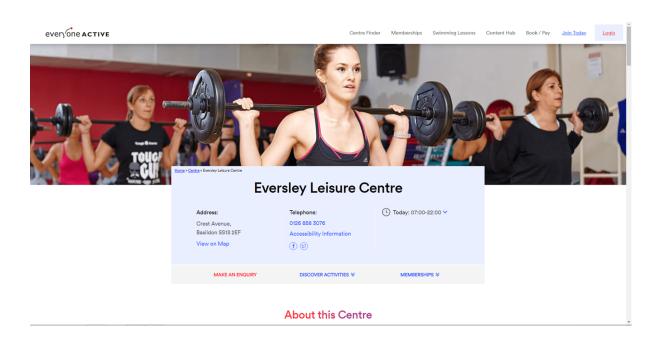
Leisurezone create a E-Brochure which is accessible via their website and can be available accessed on mobile devices as well. (Please see screenshot on next page)

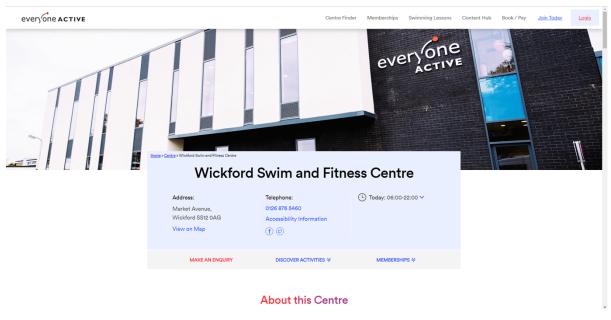


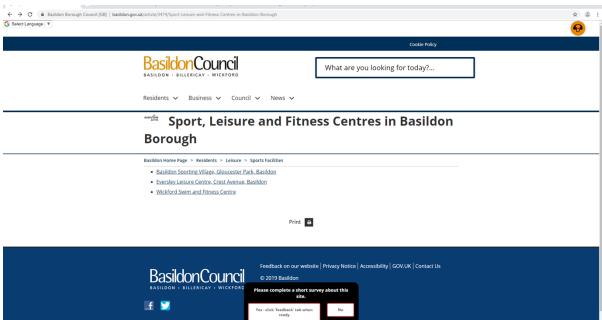
# Basildon Council - Operated by Everyone Active on behalf of the council

# Website:









# Social Media -

#### **Facebook**



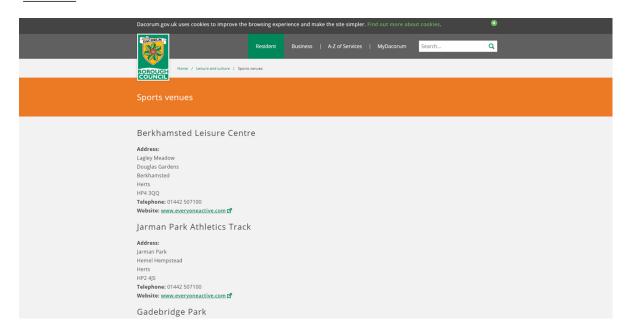
# **Twitter**

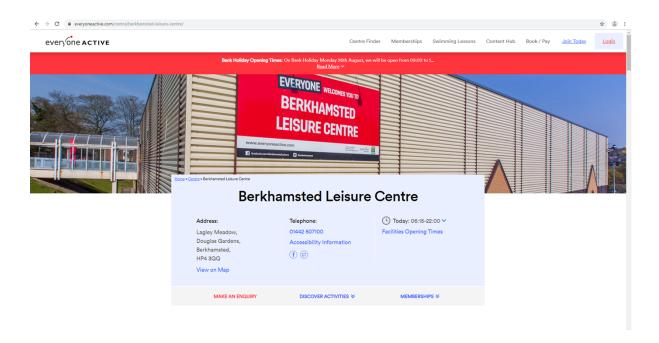


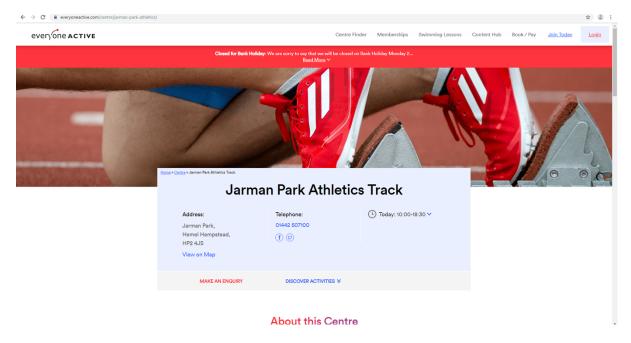
The Facebook social media is related to each facility that Everyone Active runs. Whereas the Twitter page is Everyone Active Corporate Twitter Page.

# **Dacourm Borough Council - Everyone Active**

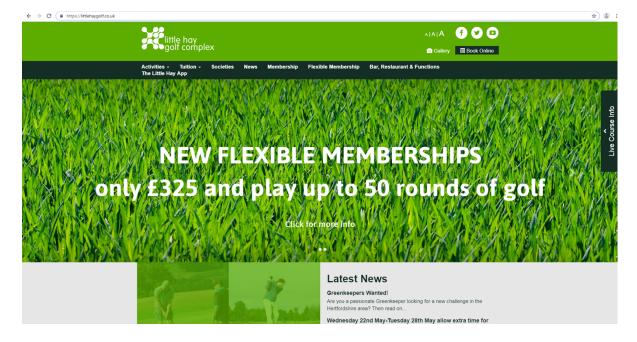
# Website







# The golf club is managed by Sportspace

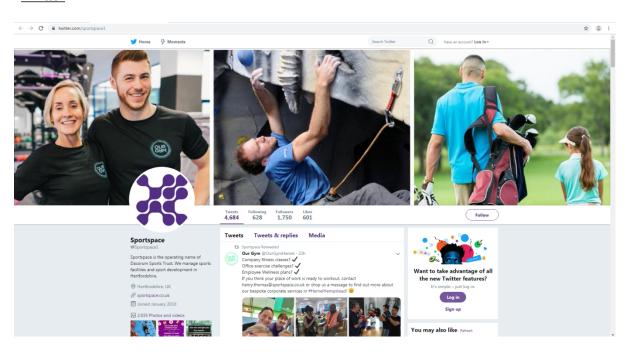


#### Social media -

#### **Facebook**



#### **Twitter**



# **YouTube**

